



MY REWARDS®

delivering customers to you



My Rewards is Australia's leading provider of member discount programs and merchant promotions nationally.

With over 950,000 members who access savings at over 20,000 locations from our merchant network, My Rewards is the premium rewards program to partner with.

What's better, My Rewards makes its money from membership fees so merchants do not incur out of pocket expenses.

If there's a better way to introduce new customers and increase word-of-mouth advertising for free, we haven't heard of it.

So, if you want more customers the answer is simple - let My Rewards deliver them to you.

Facts & Figures

- Nationwide member benefits program
- Available to 950,000 Australian families
- Accepted in over 20,000 locations Australia wide
- Customised promotion to suit your business

USER DEMOGRAPHICS

340,000 Business executives in corporate organisations

200,000 Seniors Card Holders

180,000 Association Members

190,000 Sporting Club Members

35% aged 18-34yrs

27% aged 35-44yrs

17% aged 45-54yrs

21% aged 55+yrs

How it works – 4 easy steps!

1. Join now by:
 - posting or faxing the attached agreement form, OR
 - submitting an application online
2. A My Rewards consultant contact you to confirm receipt of your application and ensure we have all the correct information and obtain business logos or images.
3. Your business will soon be listed on the My Rewards website and scheduled in for ongoing and special promotion in our communications calendar & through all available print collateral.
4. Our My Rewards members soon begin to become your **NEW CUSTOMERS**.

Contact Us

Phone 1300 654 474 Fax 03 9572 8555



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What is My Rewards

ABOUT MY REWARDS

My Rewards is Australia's leading promoter of customized member loyalty programs and merchant promotions, with over 950,000 members who access savings from our merchant network.

OUR MEMBERS

My Rewards is offered exclusively through corporate groups and associations, and is not available to the general public. With over 950,000 members Australia wide from over 600 clients, My Rewards delivers customers who are socially active and seeking to explore and enjoy businesses such as yours.

As Australia's fastest growing member program we are continually promoting merchant offers to new members, and you have a real opportunity to reach new business, gain return customers and generate positive word of mouth about your business.

WHAT WE OFFER

We are more than just a coupon book. We are a fully integrated membership program which communicates on a weekly, monthly, quarterly and annual basis to our members through a strategic marketing plan. Our members actively access new, ongoing and special savings and offers from our merchants through the following marketing channels:

- My Rewards member books featuring premium partners and a national or state based coupon section. Printed biannually.
- Online through our exclusive member only My Rewards website – linking members to merchants and giving access to downloadable coupons or hyperlinks to merchant websites.
- Weekly, monthly and quarterly state and client based e-newsletters
- 1300 phone access through My Rewards direct
- Mobile Coupons - vouchers members can download to their mobile phone
- Dedicated promotion in client print collateral – magazine, newspaper, newsletter promotions

What we can do for you

WHAT'S THE COST?

My Rewards never charges any advertising fees to partners, there are no out of pocket costs or hidden fees – EVER!

Our members become your new customers. Your only obligation is to offer a discount to our members when they visit your business, and even then the only cost is the wholesale value of the discount you offer.

Over 6,000 national, regional and local merchants use My Rewards because it offers:

- A nationwide promotional platform
- Access to over 950,000 active members
- No advertising costs, commission or administration fees
- A unique way to gain new customers
- Repeat business, retention and loyalty
- Exposure to an exclusive member database across Australia & New Zealand
- Tailored promotion to suit your business needs and reach your target market
- Access to a range of promotional platforms to suit your business
- Free membership for you to My Rewards. PLUS you can also receive memberships to reward your staff